

COMPANY DATA

Promotional Marketing Services, Inc is a promotional products distributor with 18 years of industry experience, over \$500K per year in sales, experience with state and Federally funded programs, and is an SBA certified WOSB and WBENC certified.



FEN: 58-2657623
DUNS: 167181044
CAGE: 5HB89
FLA: EN00QS-0002259

NAICS Codes:

541890(primary) - Other Services Related to Advertising – Advertising Specialty Distribution Services

541613 – Marketing Consulting Services

323113 – Screen Printing apparel and textile products

Contact Information

Lori Anne Lord,
Owner/CEO

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www.promotionalmarketingservices.net

Accepts Credit and Purchase Cards



CAPABILITIES STATEMENT

Core Competencies: Promotional Products

- Drinkware, Tote Bags, Magnets, and More
- Technology Products
- Pens and other writing instruments
- Tradeshow Packages – displays, branded products
- Apparel and Accessories – embroidered, screen printed
- Custom Designed Products

Differentiators:

- Unique ownership – previous product buyer so client/buyer expectations are understood
- Buying power through industry GPO membership
- Track record of success with government entities, Federally funded programs, and private businesses
- Advise branded product solutions that create long-lasting relationships between brands and their target audiences

Clients/Past Performances:

- Universities and school systems including the University of Georgia, University of North Georgia, Athens Technical College
- State and Local Governments – Athens Clarke County Government (multiple departments), Georgia Department of Community Affairs
- Public and Privately held Fortune 1000 Corporations – Terrapin Beer, Graduate Hotels, Toyota TICA, Georgia Power
- 5-star Google rating with client base

